

Jessica Fang

UX/ UI Design

www.jessicafang.com

jfang0302@gmail.com

www.linkedin.com/in/jessicayf

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Vancouver, BC

PROFILE

I am a UX/UI designer who is passionate about digital accessibility and inclusive designs. I use my background in Psychology to emphasize with users to discover their behaviors and pain points.

SKILLS

Figma, Adobe Creative Suite (Illustrator, InDesign, Photoshop), POP App, Sketch, Invision Studio, HTML + CSS, and Mandarin.

EXPERIENCE

Business Development Specialist | InFunt Technology

AUG-DEC 2021. VANCOUVER, BC, Canada

- Provided structured analyses of target markets, clients, and documentation in the CRM system.
- Built and maintained relationships with more than 100 potential clients and business owners to get access to new opportunities.
- Devised, deployed, and monitored processes to increase profit levels 20%

EDUCATION

BrainStation | Diploma, User Experience Design

JAN- APRIL 2022, VANCOUVER, BC

- Created user experiences and interfaces using Figma
- Collaborated with classmates in various teams to research
- mobile apps

University of Toronto | Honours Bachelors of Science

SEPT, 2017- APRIL, 2021, TORONTO, ON

- Double major in Psychology and Digital Media & Communications

Sheridan College | Diploma, Digital Media Studies

SEPT, 2018- APRIL, 2021, TORONTO, ON

PROJECTS

Ezzz (Easy Sleep)

An iOS app designed to help users prioritize their sleep, combining stress-relieving content, sleep tracking, and sleep analytics.

Shopy

A multi-discipline hackathon in collaboration with Shopify. Produced a marketing assistant (Shopy) to help entrepreneurs find the right tool tailored to their business goals. Second place was awarded by Shopify.

Last Bite

A recipe suggestion app helping families use up their leftover food by creating new dishes and setting food expiry reminders. UX research,